



2018 Electronic Advertising Order

CAREER CENTER – See our **Career Center** (upper tab) located on our website www.nysspe.org – Post your resume; search job positions available, advertise job opportunities.

Step 1 – Select Ad Type

Web Front Page Display Ad– Rotating on homepage side bar and all subpages (250p X 250p pixels) can be animated.

These ads must be placed through Multiview. If interested, contact Multiview at 972-402-7023 (see attached).

\$90.00 per Issue - NYSSPE-Newsletter Display – Inclusion in the NYSSPE-Newsletter emailed twice monthly to our membership. Image will be hyperlinked to a webpage or email address of your choosing. Can be animated.

468x60 pixels (banner)

200x180 pixels (box)

Ad copy or images should accompany this form via fax, email or mail. The following electronic formats are acceptable: JPG, GIF, or TIFF. Image resolution should be at least 72 dpi.

NYSSPE reserves the right to reject any advertising it deems unsuitable for publication.

Step 2 – Select Frequency

___ **Issues** – NYSSPE-Newsletter *ONLY* (normally published 2nd and 4th Wednesday of Month)

Step 3 – Contact & Payment Information

All advertising must be prepaid

(Contact Rachel Pieniasek @ rachel@nysspe.org for Sustaining Membership discount/advertising information)

Contact: _____ Phone: _____

Company: _____ Email: _____

Address: _____

Check enclosed. Payable to: NYSSPE

Please charge to my VISA, MasterCard, Discover Card or AMEX (complete information below)

Name on Card: _____

Card holder's Address: _____

City, State, Zip: _____

Signature: _____

Email receipt to: _____

Card# _____ Exp: ____/____

Card Security Code (CSC) _____ (3 digit code on the back, AMEX has 4 digits on front of card)

Step 4 - Return order form with payment and ad files to

NYSSPE, 6 Airline Dr., Ste 114, Albany, NY 12205

Bus# 518-283-7490 Email: rachel@nysspe.org

IMPORTANT TAX INFORMATION: Contributions (or gifts), dues, and fees to NYSSPE are not tax deductible as charitable contributions for federal income tax purposes. However, they may be tax deductible as ordinary and necessary business expense. A portion of NYSSPE dues/fees is not deductible as ordinary and necessary business expense to the extent that the NYSSPE engages in lobbying. The nondeductible portion of your NYSSPE dues/fees is 22%.